



Danica D'Almeida

Communication Designer

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I am a visual designer living in India. My recent work has focused on visual communication and creative direction. You can see me designing books, being a type enthusiasts, and trying out the most bizarre recipes. Is it because of Imposter Syndrome or my excitement for trying out new things? I still don't know. Either way, I am always on a quest to up my craft and I decided that I love to do everything that I do - and make sure I do it good! When I am not designing, you can catch me cooking or looking for the next best TV series to binge. I think we would make a great team together, so come say Hi!

EXPERIENCE

Verve Magazine | Communication Design Intern

Sept 2024 - Dec 2024 | Mumbai, India

Enhanced brand image through innovative art direction and strategic social media campaigns for an Indo-European brand. Further, contributed to the rich legacy of Indian Quarterly magazine by creating engaging editorial content.

Freelance Designer

Sept 2024 - Dec 2024 | Mumbai, India

Elevated brand presence through strategic social media designs for Mokae Beauty. Simultaneously, I honed my illustration and creative skills by designing impactful digital prints for Breakfast Party.

House of Masaba | Graphic Design Intern

Jan 2024 - May 2024 | Mumbai, India

I had the opportunity to work with the core design and marketing team. My responsibilities included crafting visuals for their social media platform, banners, and various other tasks. During my time there, we brainstormed and launched a fresh page/community titled 'The Masaba Tribe'.

Nappa Dori | Graphic Design Intern

May 2023 - July 2023 | Mumbai, India

I got to work with the core design team. My role included creating graphics for their social media page, banners and much more. I also got a chance to work with Cafe Dori and Dori Living as well.

Ronin Wines Pvt. Ltd (Moonshine meadery) | Graphic Design Intern

Nov 2022- Dec 2022 | Remote

I helped design Instagram posts, tent cards, posters, and banners as part of the team. I even had the opportunity to work on merchandise design.

MIT Institute of Design | Head of Social Media

Feb 2022- 2024

SKILLS

Visual Identity Design
Branding
Photography
Typography
Publication
Illustration
User Research
Storytelling
Leadership
Problem-solving
Conceptualisation
Team work
Public speaking

TOOLS

Adobe CC, Procreate, Figma

EDUCATION

MIT Institute of Design | Pune

2020-2024

Fr. Agnel Multipurpose Junior College

2017-2019

Convent of Jesus and Mary High School

2014-2017

AWARDS & RECOGNITION

Persona Fest '22 | MIT Institute of Design
Participated in the 'Show stopper' Fashion show as part of the team. Secured first place in the fest.

Featured on 500 px

Meraki 23' | Pre Grad Show
Won the best project award

LET'S CONNECT

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